



On the way to PlanetProof slogans

- Products with the quality label On the way to label PlanetProof are produced more sustainably and are therefore a better choice for nature, climate and animals.
- Together with farmers and growers, supermarkets and with you, we are On the way to PlanetProof!
- You can easily make a more sustainable choice in all supermarkets in the Netherlands. There is a wide range of products with the independent quality label On the way to PlanetProof: potatoes, fruits and vegetables, eggs, milk and dairy products such as butter, cheese and yogurt. Also more and more flowers and plants become available with this quality label.
- On the way to PlanetProof is the fastest growing quality label for more sustainable products in the Netherlands.
- On the way to PlanetProof. Independent quality label for more sustainable products.
- The independent quality label On the way to PlanetProof proves that you are buying a product that is produced more sustainably.
- With On the way to PlanetProof (we) (farmers and gardeners) strive to improve their (our) way of work to be in balance with the carrying capacity of our planet.
- Only producers, traders and retailers who meet strict requirements can use the independent On the way to PlanetProof quality label
- Choose for more sustainability with On the way to PlanetProof.
- The Dutch consumer information organization Milieu Centraal rates On the way to PlanetProof as one of the 10 top quality labels for food.
- Make a better choice for nature, climate and animals with On the way to PlanetProof.

