On the way to PlanetProof Fruit & Vegetables

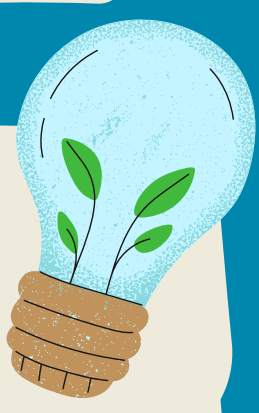
The production of arable crops, vegetables and fruit has an impact on our climate and environment. Farmers and growers with the On the Way to PlanetProof label are taking steps to reduce this environmental impact. This makes the product a better choice for nature, climate and animals. See the requirements:

Energy & Climate

- Limiting light pollution from greenhouses
- Using green energy or generating it ourselves
- Reduce greenhouse gas emissions
- Packaging produces less residual waste

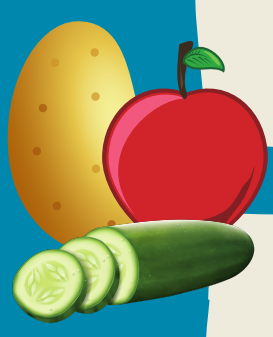
Biodiversity & Landscape

- Constructing natural herb or flower borders around plots or greenhouses
- Constructing nests and shelters for birds, insects, hedgehogs and bats, for example
- Limiting chemical crop protection agents



Water

- Preventing crop protection agents and fertilisers from ending up in groundwater, ditches or rivers
- Use water as sparingly as possible and reuse it wherever possible
- Collecting and storing rainwater (rain, snow, hail) for irrigation.



Soil & fertilization

- Use fertilizers as efficiently as possible
- Incorporate organic material (such as compost) into the soil for healthy and active soil life
- Protect the soil from erosion, dehydration and depletion

On the way to PlanetProof

Together with the farmers, horticulturists, supermarkets and with you, we are working on the balance between agricultural production and the carrying capacity of our planet.

The above criteria are only part of the requirements. Would you like to know more about the measures that certificate holders apply? Then take a look at the certification schemes. These contain all the requirements that certificate holders must meet. These are then checked by an independent certification body.